

Qualified freelance service providing innovative and effective design solutions from a fresh perspective, every time.

Several years of experience working independently and within teams. A dedicated and flexible individual with drive and ambition to face challenges and develop existing skills. Currently supporting events and local businesses with print and online graphic campaign development. Previous expertise attained in strong pitch, communication and finishing framework.

Actively pursuing a more rewarding and permanent role, promoting self expression and future opportunities.

2022	Legacy Cheer and Dance Itd Croydon, London. CR0 1AA
	Event merchandise + award design
2016	Neon Martian Swindon, Wiltshire. SN25 4TX Ecommerce web artwork + project management
2016	Obsidian Content Wolverhampton, West Midlands. WV38AD Concept to final flyer + professional stationery
2015	Express Design + Print Wolverhampton, West Midlands. WV22RH Re-brand concept to final web + print campaign
2013-14	Major Reaction Design & Print Wolverhampton, West Midlands. WV14DJ Multiple concept to final web + print campaigns
2011-13	The Whiskey Syndicate I.a.t.Eye Records, Armthorpe, Doncaster. DN33HZ Digital manipulation/illustration print campaign
2012-13	Company Creative Haircutting Coventry, West Midlands. CV57FW Advertising website design + copywriting
2007-09	The OASIS Birmingham, West Midlands. B46SX Re-brand concept to final identity campaign
	many more between and prior.
	Aly Calvo. aly@legacycheeranddance.com Legacy Cheer and Dance Itd

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Traditional hand-drawn illustration

Raster digital illustration

Corporate logo & identity

Advertising products + signage

Copywriting

Vector digital illustration

Hand engraving

Mount, pitch + exhibition

Hardware maintenance

Video editing, resolution + codec

CMS, CSS + HTML front-end

Bachelor of Arts – Animation with honours 2.1 University of Wolverhampton Wulfruna St, Wolverhampton. WV1 1LY

GNVQ Advanced Art & Design - 12 Unit: Distinction I.T. Key skills - Microsoft Office + Adobe Creative Suite City Technology College - Kingshurst, Birmingham. B37 6NU

Personal responsibilities and achievements

Bring and Buy Officer and senior crew member; charity event budget, service and staff supervision.

Ewan Chrystal Award 2013 charity + community support.

