Neil Chester

Designer & Illustrator

23 Edward Bailey Close,
Coventry, West Midlands
CV3 2LZ

077 6060 7070

neilchester.co.uk /portfolio.pdf

info@neilchester.co.uk
uk.linkedin.com/in/neilchester
facebook.com/neilchester.co.uk

Excelin Visual Diversity

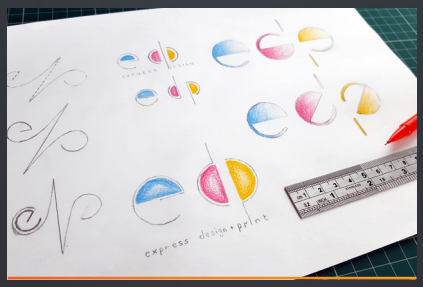
Welcome to a portfolio raised with traditional, but honed in digital art and design solutions.
My career thus far includes artwork and P.R assets bolstering leading local businesses and their aesthetic accomplishements.

Abridged work examples include:
Branding, Signage, Store-front, Media print, Website, Product, Point of sale, Freehand/Digital illustration & Motion graphics.

Process

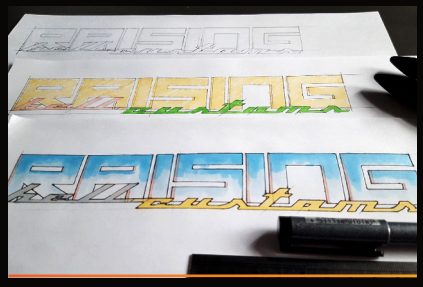
From targeted branding to complete campaigns, I design visual solutions for all markets.





express design + print

Audience Specific



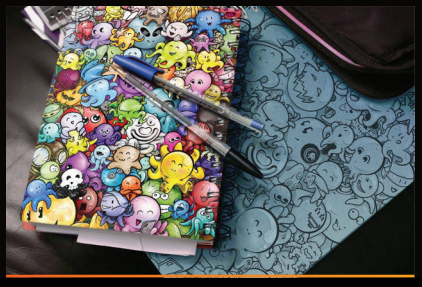




Something for everyone







Branding, Advertising + Signage

Success grows through reputaion. An attractive, honest and memorable brand can really breathe confidence into your products and services. I work alongside my customers, delivering lasting and essential design solutions that attain results. Liaising with clients, suppliers, printers and taking advantage of exterior media opportunities are staples of my practice.













A Lasting Impression

I endeavor to incorporate original content amidst functional design.

Imprint customers with striking but memorable visuals to encourge their return.

Full campaign options, catalogues and products successfully nurture any fanbase and heighten event exposure.

Traditional or digital artwork, photography or product illustrations support effective brand marketing.

Advertise wherever you go with custom vehicle wraps and liveries.









Accepting Challenge

I contunually test new and lesser known crafting techniques such as glass engraving.

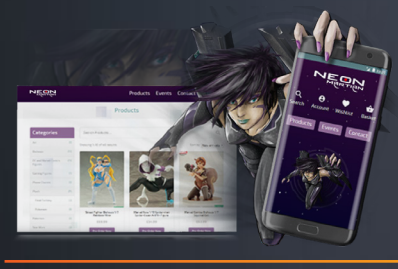
Rarely settling for the expected, my personal projects often become successful experiments in all-materials artistry and prop making.

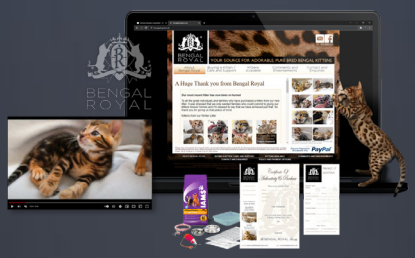


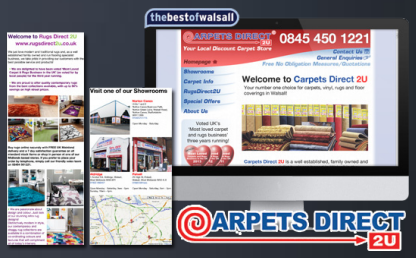


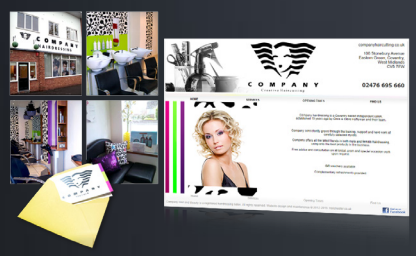
Internet

Working alongside developers, I create dynamic animations and motion graphics for the perfect user experience, including website graphics for device-responsive advertising pages, ecommerce solutions, email newsletters and social media networks.













Illustration

Research, Speed-drafting and Environmental-pass are techniques I employ to bring characters, scenery and concepts to life.

I chose animation as my specialist university subject to explore my talents in timing, framing and lighting. Focussing on traditional hand drawn and painted cel techniques educated my understanding of anatomy and figurative movement.
Years on, I now host anual cel painting tutorials/workshops for beginners.

I am lucky to regularly receive and develop illustration commissions for gifts, gallery collections, and events.

